



## Oregon Tuna Classic History

The OTC traces its origins back to the compassionate vision of Bud Hosner, a dedicated fisherman and commercial realtor. In 2005, Hosner teamed up with a group of like-minded fishermen to establish the "I Fish for Food Tuna Tournament." Now known as the OTC. This event allowed anglers to indulge in their love for fishing while simultaneously contributing to feeding the less fortunate.

Over the years, the OTC has evolved into the fastest-growing charitable tournament on the West Coast. Since 2010, it has been an exclusive invitational tournament for the prestigious Offshore World Championship. Win the OTC and you're qualified to compete in the Offshore World Championship. The OTC teams have displayed exceptional skills in past competitions, clinching 1st place in 2019 and 2nd place in 2021.

In 2020, out of 40,000 tournaments nationwide, the Oregon Tuna Classic was honored with the esteemed title of Best Catch 2020. The tournament's impact has expanded significantly, both locally and internationally. From its modest beginnings, the event now boasts annual sponsors, community resource development and local business growth. With a national reach through digital media and participation in the world's largest offshore tournament, the Oregon Tuna Classic has become a significant force in supporting the hungry.

The contributions, consisting of both financial donations and processed tuna, made to the Oregon Food Bank have amounted to an astounding Million (1,000,000) pounds of food for the needy. Additionally, contributions to Ducks Unlimited have played a crucial role in conserving thousands of acres of wetlands and wildlife habitats.

The tournament itself spans two days, the event kicks off with Big Fish Friday and a Captains meeting paving the way for the main fishing event on Saturday. The culminating Saturday night awards ceremony and fundraiser draws in over 500 guests. Typically, the tournament accommodates 40 to 50 teams, each comprising up to six anglers. The winning team's prowess is gauged by the combined weight of their five largest albacore tuna caught on Saturday.

## 2024 Results

In a testament to the fisherman and the community's generosity, the tournament achieved unprecedented heights in 2024. In the latest chapter of the Oregon Tuna Classic's remarkable journey, the 2024 tournament proved to be the most productive year on record.

**A staggering sum of over \$110,000** was donated to both Oregon Food Bank and Ducks Unlimited. That amount is the most in our storied history.

With rough seas during the tournament our teams were still able to donate over 6,000 pounds. of tuna all processed and packaged by our 2024 title sponsor Pacific Seafood who helped us provide nutritious meals for those in need. That continued commitment, along with the steadfast support of each sponsor, helps us provide a tangible difference in the lives of countless individuals and families. The Oregon Tuna Classic's commitment to alleviating hunger and establishing better resources for the entire community is only possible with your participation. We look forward to your support and continued commitment in the years to come.



Oregon Tuna Classic,

One of the most anticipated events in our community. This event brings together avid anglers and fishing enthusiasts while serving a noble cause: fighting hunger in Oregon. We are reaching out to offer you several exciting sponsorship opportunities to showcase your brand's support for this significant event.

### **Title Sponsor - \$25,000**

- Exclusivity in the market.
- Event naming rights: "Oregon Tuna Classic – presented by [Company Name]" in all promotions.
- Premier tournament promotion with banners, video displays, table toppers, and product displays.
- Highlighted mentions during events and the opportunity to address the audience.
- Comprehensive digital media promotion including website listing, social media campaigns, and logo placement on all 2025 OTC apparel.
- Inclusion of sponsor-provided swag in Captain's buckets.
- Team entry and premier seating at Saturday night's event.

### **Corporate Sponsor - \$10,000**

- Prominent banners displayed in key locations.
- Display of Corporate Sponsor banners at the fish weigh-in location and inside the event tent.
- Microphone mentions during events and video loop inclusions.
- Digital media promotion with website listing, social media posts, and dedicated Facebook posts.
- Inclusion of sponsor-provided swag in Captain's buckets.
- Single team entry.

## **Platinum Sponsor – Cash or Gift in Kind (\$5,000 value)**

- Banners displayed inside the event tent.
- Inclusion of sponsor-provided swag in Captain's bucket.
- Two tickets to the Saturday night event.
- Digital media promotion with website listing.
- Single team entry.

Your involvement as a sponsor will enhance your brand's visibility within a great demographic while associating your brand with a great cause by contributing to our mission of alleviating hunger in Oregon. Your support will be acknowledged prominently throughout the event, reaching a diverse and engaged audience as well as comprehensive digital media promotion including website listing and social media campaigns.

Please feel free to reach out to discuss these opportunities further or to tailor a sponsorship package that best aligns with your marketing goals. Thank you for considering our proposal, and we look forward to the possibility of working together to make the Oregon Tuna Classic an even greater success this year.

Warm regards,

OTC Board

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